Care.iQ

Growing your Virtual Care Program through AI-based **Precision Patient Targeting**

Challenge

Identify highly engaged, low care team maintenance patients to grow your virtual care program and increase revenue.

Solution

By leveraging precision patient targeting, you pinpoint individuals most likely to engage and thrive under minimal clinical supervision, facilitating scalable growth, enhanced revenue, and improved patient outcomes.

What is Care.IQ™

Care.IQ™ is a powerful AI-based Precision Patient Targeting model that **identifies your optimal virtual care patients.** It scores your patient data points and behavioral characteristics, identifying individual patients most likely to engage and thrive under minimal clinical supervision, enabling scalable growth.

Precision Patient Targeting

Care.IQ™ creates **stable and manageable patient populations** that allow you to reduce hospital readmissions, ER Visits, and associated costs.

Tier 1 ➤ **10% Super Users**
Highly Engaged & Predictable, Low Care Team Maintenance

Tier 2 ➤ **80% Average Engagement**
Highly Engaged & Predictable, Average Care Team Maintenance

Tier 3 ➤ **10% Inactive**
Moderately Engaged, Higher Care Team Maintenance, Unpredictable

How It Works

Step 1

Download our Care.IQ™ Analyzer Application. No internet is required to run this tool, ensuring all patient data never leaves your on-site security network or device.

Step 2

Drag and drop a CSV file into the Care.IQ™ Analyzer Application to get your report identifying your patient population Super Users.

Summary of Benefits

✔ *Increase effectiveness of your Virtual Care program*

✔ *Scale your virtual care population with the same resources*

✔ *Capitalize on early reduction in virtual care support costs*

✔ *For ACO's and MA programs, realize an immediate increase in revenue*

✔ *Leverage your current virtual care platform (or m.Care)*

We can help jump-start your virtual care program, or grow your current program, to increase revenue and improve patient outcomes.

Learn More Today:

To learn more about Care.IQ™ and how it can help you identify the right patients for your virtual care program, please **contact Steve Hendrix at 913.269.6452 or shendrix@lifesciencetechnologies.com**

powered by LifeScience Technologies LLC

5909 Julian Dr., Parkville, MO 64152

info@m.care 913.953.5900